SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY Sault Ste. Marie, Ontario

COURSE OUTLINE	
Course Title:	Illustration II
Course Code No.:	ADV 111-03
Program:	Advertising Art and Graphic Design
Semester:	Two
Date:	January 1990
Author:	K. MacDougall
New: Revision: XXX	
Approved:	Chairperson Applied Arts
Date:	January 1, 1990

ADV 111-03: ILLUSTRATION II

GOALS AND OBJECTIVES

This course deals mainly with line, tone, colour, and painting technique, using the figure as subject matter.

SYLLABUS

SECTION ONE:

Figure studies in the drawing studio using graphite pencil and full page 18 X 24 newsprint or No. 2 pad and the 18 X 24 masonite backing board supplied in the portfolio kit.

SECTION TWO:

Will be carried out in the regular classroom G128B

Section Two will bring together many of the figure drawings done in Figure Drawing class into a multi-figure composition or montage. The arrangement will be a study in "compositional structure". It will not be based or composed around a suggested theme.

The media will be pen and ink or brush and ink (not as a wash) used to demonstrate some of the various physical characteristics of line as experimented with in Experimental Media Techniques I class.

This project will be approached from: thumbnails, enlarged compositional studies, transfer of working drawing onto art board, finished rendering to be done on No. 27 board 14 X 14, leaving a one inch margin around the edge of the board, finished rendering to be coverprotected. A black line border around the art work is not necessary.

SECTION THREE:

To be carried out in the drawing studio to gather or produce the necessary visuals for developing the illustration for Section Four.

SECTION FOUR:

To be carried out in the regular classroom.

The emphasis here will be on the experimental use of the media and the expressive interpretation of the figures from the original drawings.

ADV 111-03: ILLUSTRATION II

Media used will be full colour acrylic paint. Preferable drawing surface is Pk No. 5 art board (not only for its strength, but also for its surface texture - or " tooth ")

The finished rendering need not represent the reality of the original figure drawing but can be expressed in a more imaginative way by incorporating innovative textures used to enhance the originality of the illustration and to reveal more decorative design elements in the visual statement.

The rendering technique for this illustration can be done in pen, brush, palette knife, fingers, Q-tips, etc. The finished piece will be 12 X 16, matted and protected by cover stock.

EVALUATION

One thirdAttendance

One thirdAssignments

One third Attitude

80% attendance is mandatory i.e. maximum classes absent /semester = 3

Absent after 3 classes missed = REPEAT THE COURSE

Missing first half or last half of class = 1/2 class absent

Consistent lateness or leaving class early will be noted towards attendance by instructor

A professional attitude is expected from each student

All assignments must be submitted on the date indicated by the instructor

Late projects = maximum grade = C

Incomplete Grade = An "I" grade means the assignment ill be considered not done or missing until re-submitted within set deadlines to the satisfaction of the instructor

A missing assignment = a missing course requirement = REPEAT THE COURSE